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Connection® Enterprise Solutions Group Named Dell EMC 2016 Healthcare Partner of the Year

Recognized for Exemplary Commitment to Healthcare Customers

MERRIMACK, N.H.--(BUSINESS WIRE)-- Connection (PC Connection, Inc.; NASDAQ: [CNXN](#)), an industry-leading National Technology Solutions Provider of a full range of information (IT) solutions to business, government, and education markets, announced that Connection® Enterprise Solutions Group has won Dell EMC's 2016 Healthcare Partner of the Year Award. Connection was selected for the award based on the company's dedication to solving customers' challenges using the latest Dell EMC technologies.

John Byrne, President, Global Channels, Dell EMC said, "We congratulate Connection on receiving Dell EMC's 2016 Healthcare Partner of the Year Award, recognizing their exemplary commitment to Dell and our joint customers throughout the year. Dell EMC's partners are an important extension of the Dell EMC sales force and provide our joint customers deep technology and consulting expertise on their Digital Transformation journey."

John Thomas, President of Connection® Enterprise Solutions Group said, "It's an honor to be recognized as Dell EMC's 2016 Healthcare Partner of the Year. This award demonstrates our level of commitment to providing first-in-class, comprehensive healthcare solutions to our customers. We are dedicated to helping our customers utilize the latest technologies to deliver the highest possible levels of patient care. With the help of partners like Dell EMC, we can continue to accomplish that goal with IT solutions that increase productivity, efficiency, and security."

As a Dell EMC Premiere Partner, Connection® Enterprise Solutions Group collaborates with Dell EMC to deliver expertise in hardware, software, and services that help eliminate IT complexity for customers and create greater efficiencies.

About Connection

Connection (www.connection.com; NASDAQ: [CNXN](#)) is the combined corporate brand name for PC Connection, Inc., a Fortune 1000 company, along with its subsidiaries PC Connection Sales, GovConnection, MoreDirect, and Softmart, reflecting the Company's mission to connect people with technology that enhances growth, elevates productivity, and empowers innovation. Headquartered in Merrimack, NH with offices throughout the United States, the Company continues to deliver custom-configured computer systems overnight from our ISO 9001:2008 certified technical configuration lab at our distribution center in Wilmington, OH. Connection also services international customers through a global alliance with Bechtle AG, an IT provider based in Europe. In addition, the Company has over 2,500 technical certifications to ensure that we can solve the most complex issues of our customers. Investors and media can find more information about Connection at <http://ir.connection.com>.

Connection — Business Solutions (800.800.5555), (the original business of PC Connection) operating through our PC Connection Sales Corporation subsidiary, is a rapid-response provider of IT products and services serving primarily the small- and medium-sized business sector. It offers more than 300,000 brand-name products through its staff of technically trained sales account managers, publications, and website at www.connection.com/SMB.

Connection — Public Sector Solutions (800.800.0019), our GovConnection, Inc. subsidiary, is a rapid-response provider of IT products and services to federal, state, and local government agencies and educational institutions through specialized account managers, publications, and online at www.connection.com/publicsector.

Connection — Enterprise Solutions (561.237.3300), www.connection.com/enterprise, our MoreDirect, Inc. subsidiary, provides corporate technology buyers with best-in-class IT solutions, in-depth IT supply-chain expertise, and access to over 300,000 products and 1,600 vendors through TRAXX™, a proprietary cloud-based eProcurement system. The team's engineers, software licensing specialists, and project managers help reduce the cost and complexity of buying hardware, software, and services throughout the entire IT lifecycle.

Connection — Global Solutions (800.328.1319), www.connection.com/global, our recent Softmart acquisition, is a global supplier of technology, tools, and service solutions with more than 34 years of expertise in helping customers simplify

software purchasing. As a Microsoft Licensing Solution Provider (LSP), the team offers industry-leading volume software license programs and affiliated license support.

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"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements that are based on currently available information, operating plans, and projections about future events and trends. Terms such as "believe," "expect," "intend," "plan," "estimate," "anticipate," "may," "will," or similar statements or variations of such terms are intended to identify forward-looking statements, although not all forward-looking statements include such terms. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in such forward-looking statements. Such risks and uncertainties, include, but are not limited to, the impact of changes in market demand and the overall level of economic activity and environment, or in the level of business investment in information technology products, competitive products and pricing, product availability and market acceptance, new products, market acceptance of the Company's new branding, fluctuations in operating results, the ability of the Company to manage personnel levels in response to fluctuations in revenue, and other risks detailed in the Company's filings with the Securities and Exchange Commission, including under the caption "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2015. More specifically, the statements in this release concerning the Company's statements of a non-historical basis (including statements regarding the Company's ability to integrate and leverage the resources of GlobalServe) are forward-looking statements that involve certain risks and uncertainties. The Company assumes no obligation to update the information in this press release or revise any forward-looking statements, whether as a result of any new information, future events, or otherwise.

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